

<< Full Name of the charity >>

<<Name of contact at volunteer fundraising group >>
<<Name of volunteer fundraising group >>
<<Full address>>

<<Date>>

Dear Mr/Mrs/Ms <<Surname of contact >>

Fundraising “in aid of” << Full Name of the charity >> (“the Charity”)

From time to time, there are fundraising activities and events for the benefit of the Charity’s purpose and run by the Charity. Our [staff][and [volunteers] are involved in running such Activities.

[The Charity also has its own fundraising group[s] which organise[s] and run[s] Activities on its behalf. In addition, the Charity is always happy to receive donations from a volunteer fundraising group that wishes to support us by fundraising “in aid of” the Charity. The Charity welcomes and appreciates any donations from such groups.]

OR

[The Charity does not also have a fundraising group[s] to raise funds on its behalf but it is always happy to receive donations from any independent voluntary group that wishes to support us by fundraising “in aid of” our Charity, and the Charity welcomes and appreciates any donations from such groups.]

We understand that your group is a voluntary group that wishes to raise funds for the Charity. We would be pleased to support you or your group to do so if you could kindly please first confirm that you agree to the rules set out overleaf. Our trustees require any independent voluntary group that wishes to fundraise for the Charity to adhere to these rules when it is fundraising for the Charity.

If you are content to agree to the terms and conditions set out in the enclosed copy of this letter to me, please sign and return the enclosed copy to me at the address above for my convenience, and in any event before commencing any Activities.

Many thanks.

Yours sincerely,

Signed.....

NAME:

Charity [Secretary][Administrator]

For and on behalf of

<< Full Name of the charity >>

On copy:

To: The [Secretary][Administrator]

<< Full Name of the charity >>

Our group, <<Name volunteer f
requirements of the above letter

ees to abide by the
s.

(signed)

<<Name of contact at volunteer

For and on behalf of

<<Name of volunteer fundraise

Dated:

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- h) not do anything to damage the Charity's good name and reputation.
- i) [except as permitted in paragraph 10 below,] not make any use of the Charity's name or [the Charity's or its] logo or other [the Charity's or its] logo for any purpose without the prior express written permission of the Charity;
- j) [not place the Charity's name or logo or other] logo directly on any product or service without the prior express written permission of the Charity; [not sign a Commercial Agreement with the Charity if the group and the Charity intend to do so;]
- k) be solely responsible for the financial aspects of its Activities. The Charity will not accept any liability relating to the group's Activities;
- l) be solely responsible for the financial expenses of and relating to the group's Activities;
- m) make clear to the public that the group will engage or do engage in any of the funds that the group will raise from any Activities that are raised for the Charity;
- n) ensure that all financial aspects of the group's Activities are paid for by the group;
- o) promptly send to the Charity any sponsorship monies derived from the group's Activities no later than << Insert number of days after the conclusion of the Activities and advise the Charity of the amount of the funds have been sent;
- p) [ensure that, if the group uses cash, e.g. offline sponsorship monies or collected from the group, it complies with the Charity's Cash Handling Policy which can be obtained from the Charity on request;] and
- q) accept that, in law, the Charity is the trustee of any funds raised for the Charity by the group, and that the group must act accordingly.

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C. Payments

Payments to the Charity should be made by bank transfer, as follows:
 << Full Name of the charity >>
 Sort Code: XX-XX-XX
 Account Number: XXXXX
 Reference: << Insert Charity Name >>

[Alternatively, payments to the Charity may be made payable to << Full Name of the charity >> if relevant contact at the Charity >>]

[D. Support from the Charity]

The Charity will provide the group with promotional materials, including [posters][leaflets] [and] [other materials] to make the Activities a success.]

[E. Use of Charity name, logo and other branding]

If the Charity expressly permits the group to use the Charity's [name]

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[and][or] [[bespoke 'in aid of' logo or any other] logo or any other] logo on the terms of that permission.]

support the group's Activities, the group may use the Charity's name or [bespoke 'in aid of' logo or any other] logo on the terms of that permission.]

[If the Charity permits the group to use the Charity's name or [bespoke 'in aid of' logo or any other] logo or any other] logo on the terms of that permission.]

support the group's Activities, it/they must not be placed directly on any packaging being sold in aid of the Charity.]

The Charity's name, [bespoke 'in aid of' logo or any other] logo or other Charity assets may not be used in any business fundraising activity if the group's Activities are part of a business fundraising activity.

support the group's Activities, it/they must not be placed directly on any packaging being sold in aid of the Charity.]

F. Status of group

The group accepts and agrees to the following conditions:

- does not, and must not, use the Charity's name or [bespoke 'in aid of' logo or any other] logo or any other] logo or any other] logo on the terms of that permission.]
- is not, and will not, use the Charity's name or [bespoke 'in aid of' logo or any other] logo or any other] logo or any other] logo on the terms of that permission.]

support the group's Activities, the group may use the Charity's name or [bespoke 'in aid of' logo or any other] logo on the terms of that permission.]

G. Conditions on which the group is involved in the Activities

The group agrees and agrees to the following conditions:

- the Charity only if the group is involved in the Activities on the condition that the group complies with the above rules; and
- if the group does not comply with the above rules, it does anything which brings the Charity's name or reputation into disrepute or causes the group to stop being involved in the Activities.

support the group's Activities, the group may use the Charity's name or [bespoke 'in aid of' logo or any other] logo on the terms of that permission.]

support the group's Activities, the group may use the Charity's name or [bespoke 'in aid of' logo or any other] logo on the terms of that permission.]

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