

BACKGROUND:

This website <<insert website name>> uses Cookies and similar technologies in order to be able to provide you with a better understanding of how you use Our Site and to better understand how you use Our Site that you understand it. You agree that you understand it. You agree that you continue using Our Site if you click the "accept">> button on Our Site [when you have selected the "accept" option in Our Cookie Policy description of prompt, e.g. "continue">> button]. If you do not agree, please stop using Our Site immediately.

1. Definitions and Interpretation

1.1 In this Cookie Policy, the following expressions have the following meaning:

"Cookie"

"Cookie Law"

"personal data"

"We/Us/Our"

2. Information About Us

2.1 Our Site is [owned and operated by <<insert company name>>, a limited company registered in <<insert country>> under company number <<insert company number>>, whose registered address is <<insert address>> and whose main trading address is <<insert address>>].

2.2 [Our VAT number is <<insert VAT number>>].

2.3 [Our Data Protection Officer is <<insert name>>, whose email address is <<insert email address>>, telephone number <<insert telephone number>>, or by post at <<insert address>>].

2.4 [We are regulated by <<insert regulator(s)>>].

Our Site") uses Cookies and similar technologies to enhance our users' experience. By using Cookies, We are able to improve Our Site by better understanding how you use Our Site. You agree that you understand it. You agree that you continue using Our Site if you click the "accept">> button on Our Site [when you have selected the "accept" option in Our Cookie Policy description of prompt, e.g. "continue">> button]. If you do not agree, please stop using Our Site immediately.

otherwise requires, the following

placed on your computer or device when you visit certain parts of Our Site and use certain features of Our Site;

parts of the Privacy and Electronic Communications (EC Directive) Regulations 2003 and, in the UK, the UK GDPR];

data that relates to an identifiable natural person, whether directly or indirectly identified from information held by the UK GDPR and the Data Protection Act 2018 (the "Data Protection Legislation");

business name>> [<<insert business name>>], a limited company registered in <<insert country>> under company number <<insert company number>>, whose registered address is <<insert address>> and whose main trading address is <<insert address>>].

insert business name>> [<<insert business name>>], a limited company registered in <<insert country>> under company number <<insert company number>>, whose registered address is <<insert address>> and whose main trading address is <<insert address>>].

>>]. <<insert name>>, and can be contacted by email at <<insert email address>>, telephone on <<insert telephone number>>, or by post at <<insert address>>].

regulator(s)>>].

- 2.5 [We are a member of the following association(s) etc.>>.]
- 2.6 [<<insert further information>>]

3. How Does Our Site Use Cookies?

- 3.1 Our Site may place Cookies on your computer or device. First party Cookies are placed directly by Us and are used only to improve your experience of Our Site [products] **AND/OR** [services]. We have taken steps to ensure that your privacy and personal data are respected at all times.
- 3.2 By using Our Site, you agree that we may store certain third party Cookies on your computer or device. These are those placed by websites, services, and/or partners that we use. Third party Cookies are used on Our Site for <<Insert Description of Third Party Cookies, e.g. advertising services>>. For more information, see section 4 below.
- 3.3 All Cookies used by Us are used in accordance with current Cookie Law. We may use the following types of Cookie:
- 3.3.1 Strictly Necessary Cookies
A Cookie falls into this category if it is essential to the operation of Our Site, supporting functions such as logging in, your shopping basket, and payment processing.
- 3.3.2 Analytics Cookies
It is important for Us to know how you use Our Site, for example, how efficient it is, what you like, what you hate around it, and what features you use. Analytics Cookies help us to gather this information, helping Us to improve your experience of it.
- 3.3.3 Functionality Cookies
Functionality Cookies provide additional functions to you on Our Site such as remembering your saved preferences. Some Cookies may also be strictly necessary to that category.
- 3.3.4 Targeting Cookies
It is important for Us to know how and how often you visit Our Site, and which pages you visit (including which pages you have visited). As with analytics Cookies, we use this information to understand you and, in turn, to make Our Site as relevant to your interests. [Some Targeting Cookies may also be shared with third parties.]
- 3.3.5 Third Party Advertising Cookies
Third party Advertising Cookies are not placed by Us; instead, they are placed by third parties such as advertising services to serve up tailored advertising to you. Some third parties providing analytics services to Us may also use Cookies in the same way as analytics Cookies described above.
- 3.3.6 Persistent Cookies

Any of the Persistent Cookies may be a persistent Cookie. Persistent Cookies remain on your computer or device for a predetermined period of time and are reactivated each time you visit Our Site.

3.3.7 Session Cookies

Any of the a Session Cookies are not stored on your computer or device from the point of time you close your browser. Session Cookies are deleted from your computer or device when you close your browser.

3.4 Cookies on Our Site may be a session Cookie. Session Cookies may remain on your computer or device for a predetermined period of time and will expire [after <<insert period>>] OR [as instructed by <<insert link>>].

3.5 For more details of our Cookie Policy, the measures we collect and use, the measures we have in place to protect your privacy, your legal rights, and our legal obligations, please refer to our Privacy Policy / <<insert link>>.

3.6 For more specific details of the Cookies We use, please refer to the table below.

4. What Cookies Does Our Site Use?

4.1 The following first party Cookies are stored on your computer or device:

Name of Cookie	Purpose & Description
<<insert file name>>	<<insert use of cookie description>>
<<insert file name>>	<<insert use of cookie description>>
<<insert file name>>	<<insert use of cookie description>>

4.2 The following third party Cookies are stored on your computer or device:

Name of Cookie	Purpose & Description
<<insert file name>>	<<insert use of cookie description>>
<<insert file name>>	<<insert use of cookie description>>
<<insert file name>>	<<insert use of cookie description>>

4.3 Our Site uses analytics by <<Insert Name of Analytics Service Provider(s)>> to collect information and analyse anonymous data to enable Us to better understand how Our Site is used and to improve Our Site and the [products] AND/OR services we offer. The use of these Cookies to use these Cookies does not pose any risk to your privacy or your data. However, if it does enable Us to continually improve Our Site, make it more useful experience for you.

4.4 The analytics service(s) use(s) analytics Cookies to gather the required information.

4.5 The analytics service(s) use(s) the following analytics Cookies:

Name of Cookie	Purpose & Description
<<insert file name>>	<<insert use of cookie description>>

Any of the Persistent Cookies may be a persistent Cookie. Persistent Cookies remain on your computer or device for a predetermined period of time and are reactivated each time you visit Our Site.

Any of the a Session Cookies are not stored on your computer or device from the point of time you close your browser. Session Cookies are deleted from your computer or device when you close your browser.

3.4 Cookies on Our Site may be a session Cookie. Session Cookies may remain on your computer or device for a predetermined period of time and will expire [after <<insert period>>] OR [as instructed by <<insert link>>].

3.5 For more details of our Cookie Policy, the measures we collect and use, the measures we have in place to protect your privacy, your legal rights, and our legal obligations, please refer to our Privacy Policy / <<insert link>>.

3.6 For more specific details of the Cookies We use, please refer to the table below.

4.1 The following first party Cookies are stored on your computer or device:

Name of Cookie	Purpose & Description	Strictly Necessary
<<insert file name>>	<<insert use of cookie description>>	<<yes / no>>
<<insert file name>>	<<insert use of cookie description>>	<<yes / no>>
<<insert file name>>	<<insert use of cookie description>>	<<yes / no>>

4.2 The following third party Cookies are stored on your computer or device:

Name of Cookie	Purpose & Description	Strictly Necessary
<<insert file name>>	<<insert use of cookie description>>	<<yes / no>>
<<insert file name>>	<<insert use of cookie description>>	<<yes / no>>
<<insert file name>>	<<insert use of cookie description>>	<<yes / no>>

4.3 Our Site uses analytics by <<Insert Name of Analytics Service Provider(s)>> to collect information and analyse anonymous data to enable Us to better understand how Our Site is used and to improve Our Site and the [products] AND/OR services we offer. The use of these Cookies to use these Cookies does not pose any risk to your privacy or your data. However, if it does enable Us to continually improve Our Site, make it more useful experience for you.

4.4 The analytics service(s) use(s) analytics Cookies to gather the required information.

4.5 The analytics service(s) use(s) the following analytics Cookies:

Name of Cookie	Purpose & Description	Strictly Necessary
<<insert file name>>	<<insert use of cookie description>>	<<yes / no>>

<<insert file name>>	<<insert u description	me of	<<yes / no>>
<<insert file name>>	<<insert u description	me of	<<yes / no>>

5. Consent and Control

- 5.1 Before Cookies are <<insert description>> requesting your consent to set those Cookies. By the placing of Cookies you are enabling Us to prov experience and service to you. You may, if you wish, placing of Cookies [unless those Cookies are strictly certain features of Our Site may not function fully or as i given the opportunity to allow and/or deny different cate /e use.] [You can return to your Cookie preferences ge them at any time by <<insert description>>.]
- 5.2 In addition to the e, you can choose to enable or disable Cookies in most internet browsers also enable you to choose whe e all Cookies or only third party Cookies. By default s accept Cookies but this can be changed. For furth lt the help menu in your internet browser or the docu n your device.
- 5.3 The links below p how to control Cookies in all mainstream browse
- 5.3.1 Google Chro [https://suppo
answer/95647?hl=en-GB](https://support.google.com/answer/95647?hl=en-GB)
- 5.3.2 Microsoft Int [support.microsof
us/kb/27883](https://support.microsoft.com/en-us/kb/27883)
- 5.3.3 Microsoft Ed [soft.com/en-
gb/products/](https://support.microsoft.com/en-gb/products/soft.com/en-) note that there are no specific instructions a support will be able to assist)
- 5.3.4 Safari (macC [https://suppo
GB](https://support.apple.com/en-gb/HT201265)
- 5.3.5 Safari (iOS): [m/en-gb/HT201265](https://support.apple.com/en-gb/HT201265)
- 5.3.6 Mozilla Firef [a.org/en-US/kb/enable-and-
disable-Coo](https://support.mozilla.org/en-US/kb/enable-and-disable-Coo)
- 5.3.7 Android: [https://suppo
%3DAndroid](https://support.google.com/answer/95647?co=GENIE.Platform%3DAndroid) your device's documentation for manufacture

6. Changes to this Cookie P

- 6.1 We may alter this me. [If We do so, details of the changes will be hig is page.] Any such changes will become binding on Our Site after the changes have been made. You ar eck this page from time to time.

- 6.2 In the event of any conflict between the current version of this Cookie Policy and any previous version, the current and in effect shall prevail unless it is expressly stated otherwise.

7. Further Information

- 7.1 If you would like to opt out of our use of Cookies, please contact Us at <<insert email address>> or by post at <<insert address>>.
- 7.2 For more information on our data protection and our terms and conditions, please visit <<insert link>>.
- 7.2.1 <<Insert link>>.
- 7.2.2 <<Insert link>>.