

T S

Site”) uses Cookies and similar users. By using Cookies, We are d to improve Our Site by better cookie Policy carefully and ensure cookie Policy is deemed to occur [if ss the <<insert button name, e.g. ion of prompt, e.g. pop-up>>] **OR** options in Our Cookie <<insert d the <<insert button name, e.g. okie Policy, please stop using Our

SA

- otherwise requires, the following

placed on your computer or device
 you visit certain parts of Our Site
 certain features of Our Site:

parts of the Privacy and Electronic
(EU Directive) Regulations 2003
[i.e., the UK GDPR]:

data that relates to an identifiable
directly or indirectly identified from
by the UK GDPR and the Data
(the “Data Protection Legislation”);

business name>> [, a limited company
and under company number <<insert
whose registered address is
and whose main trading address
address>>.

M

- <insert business name>> [, a limited company number <<insert company number>> and whose main office is at <<insert address>> and whose main business is <<insert business description>>.

- ## 4.1

- name>>, and can be contacted by telephone on <<insert telephone number>>.

- regulator(s)>>.1

- 2.5 [We are a member of the following association(s) etc.>>.]
- 2.6 [<<insert further information>>]

3. How Does Our Site Use Cookies?

- 3.1 Our Site may place Cookies on your computer or device. First party Cookies are placed directly by Us and are used only to improve your experience of Our Site [products] **AND/OR** [services]. We have taken steps to ensure that your privacy and personal data are respected at all times.
- 3.2 By using Our Site, you agree that we may store certain third party Cookies on your computer or device. These are those placed by websites, services, and/or partners. First party Cookies are used on Our Site for <<Insert Description of First Party Cookies, e.g. advertising services>>. For more information, see section 4 below.
- 3.3 All Cookies used by Us are used in accordance with current Cookie Law. We may use the following types of Cookie:
- 3.3.1 Strictly Necessary Cookies
A Cookie falls into this category if it is essential to the operation of Our Site, supporting functions such as logging in, your shopping basket, and payment.
- 3.3.2 Analytics Cookies
It is important for Us to know how you use Our Site, for example, how efficient it is, what you like, what you hate around it, and what features you use. Analytics Cookies help us to gather this information, helping Us to improve your experience of it.
- 3.3.3 Functionality Cookies
Functionality Cookies provide additional functions to you on Our Site such as remembering your saved preferences. Some Cookies may also be strictly necessary to that category.
- 3.3.4 Targeting Cookies
It is important for Us to know how and how often you visit Our Site, and which pages you visit (including which pages you have visited). As with analytics Cookies, we use this information to understand you and, in turn, to make Our Site as relevant to your interests. [Some Targeting Cookies may also be shared with third parties.]
- 3.3.5 Third Party Advertising Cookies
Third party Advertising Cookies are not placed by Us; instead, they are placed by third parties such as advertising services to serve up tailored advertising to you. Some third parties providing analytics services to Us may also use Cookies in the same way as analytics Cookies described above.
- 3.3.6 Persistent Cookies

Any of the Persistent Cookies may remain on your computer or device for a predetermined period of time after you last visit Our Site.

3.3.7 Session Cookies

Any of the a Cookies are from the point of Session Cookies

3.4 Cookies on Our Site and will expire [after <<insert period>>] OR [as in <<insert link>>].

3.5 For more details of we have in place t obligations, please

3.6 For more specific d below.

4. What Cookies Does Our Site Use?

4.1 The following first p

Name of Cookie	Purpose & Description
<<insert file name>>	<<insert use of cookie description>>
<<insert file name>>	<<insert use of cookie description>>
<<insert file name>>	<<insert use of cookie description>>

4.2 The following third p

Name of Cookie	Purpose & Description
<<insert file name>>	<<insert use of cookie description>>
<<insert file name>>	<<insert use of cookie description>>
<<insert file name>>	<<insert use of cookie description>>

4.3 Our Site uses ana Service Provider(s) and analyse anonym how Our Site is use [products] AND/OR to use these Cookies to your privacy or y improve Our Site, m

4.4 The analytics serv the required informa

4.5 The analytics serv Cookies:

Name of Cookie	Purpose & Description
<<insert file name>>	<<insert use of cookie description>>

It may be a persistent Cookie. Cookies may remain on your computer or device for a predetermined period of time after you last visit Our Site.

It may be a session Cookie. Session Cookies may remain on your computer or device for a predetermined period of time after you last visit Our Site until you close your browser.

It may be a session Cookie. Session Cookies may remain on your computer or device for a predetermined period of time after you last visit Our Site until you close your browser.

We collect and use, the measures we have in place to protect your legal rights, and our legal obligations, please refer to the table below.

For more specific details on the measures we use, please refer to the table below.

used on your computer or device:

Name of Cookie	Strictly Necessary
<<insert file name>>	<<yes / no>>
<<insert file name>>	<<yes / no>>
<<insert file name>>	<<yes / no>>

used on your computer or device:

Name of Cookie	Strictly Necessary
<<insert file name>>	<<yes / no>>
<<insert file name>>	<<yes / no>>
<<insert file name>>	<<yes / no>>

by <<Insert Name of Analytics Service Provider(s)>> refers to a set of tools used to collect and analyse anonymous data about how users use Our Site, enabling Us to better understand how users use Our Site and the products and services we offer. You do not have to allow Us to use these Cookies to your privacy or your data, it does enable Us to continually improve the useful experience for you.

use(s) analytics Cookies to gather

we use(s) the following analytics

Name of Cookie	Strictly Necessary
<<insert file name>>	<<yes / no>>

<<insert file name>>	<<insert user description>>	name of	<<yes / no>>
<<insert file name>>	<<insert user description>>	name of	<<yes / no>>

5. Consent and Control

- 5.1 Before Cookies are <<insert description>> those Cookies. By enabling Us to provide those Cookies, you may, if you wish, ensure that Cookies are strictly necessary for Our Site to function fully or as intended. You may also deny different categories of Cookies. You can manage your Cookie preferences at any time by <<insert description>>.]
- 5.2 In addition to the ability to enable or disable Cookies in your internet browser, you can choose whether to accept Cookies. By default, all internet browsers accept Cookies but this can be changed. For further information, please see the help menu in your internet browser or the documentation for your device.
- 5.3 The links below provide information on how to control Cookies in all mainstream browsers:
- 5.3.1 Google Chrome: <https://support.google.com/chrome/answer/95647?hl=en-GB>
 - 5.3.2 Microsoft Internet Explorer: <https://support.microsoft.com/en-us/kb/278838>
 - 5.3.3 Microsoft Edge: <https://support.microsoft.com/en-gb/products/microsoft-edge>
[Note that there are no specific instructions for Microsoft Edge. Microsoft support will be able to assist)
 - 5.3.4 Safari (macOS): <https://support.apple.com/en-gb/HT201265>
 - 5.3.5 Safari (iOS): <https://support.apple.com/en-gb/HT201265>
 - 5.3.6 Mozilla Firefox: <https://support.mozilla.org/en-US/kb/enable-and-disable-cookies>
 - 5.3.7 Android: <https://support.google.com/android/answer/95647?co=GENIE.Platform%3DAndroid>
[For more information, please see your device's documentation for further information.]

6. Changes to this Cookie Policy

- 6.1 We may alter this Cookie Policy from time to time. [If We do so, details of the changes will be highlighted on this page.] Any such changes will become binding on you once they have been made. You are advised to check this page from time to time.

- 6.2 In the event of any conflict between the current version of this Cookie Policy and any previous version, the current and in effect shall prevail unless it is expressly stated otherwise.

7. Further Information

- 7.1 If you would like to know more about how we use Cookies, please contact Us at <<insert email address>> or by post at <<insert address>>.
- 7.2 For more information about our data protection and our terms and conditions, please visit <<insert link>>.
- 7.2.1 <<Insert link>>.
- 7.2.2 <<Insert link>>.