

 ensure that it comp authorities, licences under this Agreeme generally.

2. The Sponsor's responsib

The Sponsor undertakes:

- 2.1 to pay the Organize
- 2.2 to provide the Orga the Sponsor Design
- 2.3 to permit the Organ enable the Organize and to host, organis other right or licence
- 2.4 that the Organizer's Agreement will not i and
- 2.5 to advertise or mak of the Event only if s about the Organizer

3. Circumstances beyond tl

If the Organizer or the Sponsor ("p obligation due to circumstance bey party shall not be considered to be

4. Termination

4.1 For force majeure

- 4.1.1 Where there either party a continue unt Agreement, Agreement t
- 4.1.2 If, at the tim

4.1.2.1 eithe

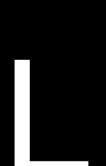
- none of th paid it shall 4.1.2.2 the E the S by th

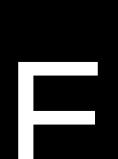












nents and that it has all necessary Event, to meet its obligations mplement this Agreement

s set out in the Schedule;

uitable hard or electronic copies of otional Materials;

Designations as necessary to Promotion and Event Services, does not grant the Organizer any ellectual Property Rights;

tions in accordance with this roperty Rights of any third party;

about the Sponsor's sponsorship ontain any negative comment

f either party

belays in performing any ble control ("Force Majeure"), that that failure or delay.

a result it reasonably appears to t cannot commence, or cannot en contemplated by this at that time terminate this y.

commenced; or

but Promotion activity, if any, has Sponsor with a substantial part of ed by this Agreement

be payable, and if any has been he Sponsor; *or*

nd Promotion activity has provided I part of the benefit contemplated reasonable part of the Spon provie and a rease Spon

4.2 For no good reaso

If the Organizer can and there is no brea do so by notice to the Fee, and the Organ

4.3 For breach

Either party may ter other commits any to (including failure to days after being giv to be remedied. Up

- 4.3.1 the C Fee,
- 4.3.2 the S retai that so.

5. Confidentiality

Except as the parties may otherwise party undertakes to the other to ke use it only if and to the extent nece such confidential information to an information which is in the public d

6. Data Protection

- 6.1 For complete details retention of persona personal data is use Party's and third pa sharing (where appl of the First Party. Es request][has been p
- 6.2 [All personal data to this Agreement sha Sharing Agreement pursuant to this Agr

7 Notices

Any notice to be given under this A signed by or on behalf of whoever class post letter as follows:

rd to that part of the benefit of it shall be and remain payable, over and above the fair and be promptly returned to the

when there is no Force Majeure the Sponsor, the Organizer may etain or receive any Sponsorship any of it previously paid.

y giving notice to the other if the ation under this Agreement ails to remedy it within <<14>> ils of the breach and requiring it party in breach is:

in or receive any Sponsorship Irn any of it previously paid; or

ill remain entitled to receive and ee, and if the Sponsor has not at Organizer, it will promptly then do

y particular information, each ential information of the other, to greement, and not disclose any aking shall not apply to any e to a breach of this undertaking.

ction, processing, storage, and imited to, the purpose(s) for which es for using it, details of the Other kercise them, and personal data should refer to the Privacy Notice e [is available from it on he Schedule].

arty with the Other Party under e with the terms of the Data of this Agreement by the Parties

r to the other shall be in writing, en by email or by hand or first

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7.1 To the Sponsor, to

7.2 To the Organizer, to

8 General

- 8.1 This Agreement sha in this Agreement a joint venturer of the
- 8.2 This Agreement is under it may be ass delegated except a
- 8.3 Except as set out in terms, responsibiliti Promotion, nor will by the other unless

If you propose to add/amend anyth letter, but instead let me know, and one for you to sign.

However, if you are content with the please return *one* copy to me as s this Agreement.

Yours faithfully,

for and on behalf of <<insert name of Sponsor>>

To: <<insert name of Sponsor>> The Organizer agrees to the terms

(signed)

for and on behalf of Full name of <<insert name of Org

Dated: (Note: This is the date from which



[insert postal address]; or r [insert postal address].

tractual relationship provided for a partner, agent, employee, or

arties, and no obligation or rights ub-licenced or otherwise n writing.

ties have not agreed any other in relation to the Event or the tatements or promises made to it greement.

lease do not countersign this this this Agreement with an amended

n and date *both* copies and then te your agreement to everything in

attached Schedule/s

fective)

- 1. **"The Event**" means a sin date>> consisting of [inser
- 2. **"The Venue"** means [Inse place, and indicate parts of This could cover, for exal Alternatively, a plan showir
- 3. **"The Promotion"** means Promotional Materials, draf

[The Promotional Ma locations, e.g. entran Venue: [attach copies of rele

AND/OR

[The Promotional Ma Venue: [attach copies of rele

AND/OR

[The Promotional Ma organising and runnir otherwise, as follows

[attach copies of rele tickets, stationery] and they are to be us

- "Event Services" means provided by the Organize official guests of Sponsor, them.]
- 5. **"The Sponsorship Fee"** r time of signing this Agreem

OR [no later than [7] days prior

This amount is exclusive of VAT. I current rate, and the Sponsor shal invoice.









e place at the Venue on <<insert

on of place where Event will take nd will not be used for the Event. hall/s, road/s, path/s, entrance/s. ed.]

the Organizer of the following ched:

A" are to be <u>displayed</u> at [insert ernal/external locations] at the

ls].]

B" are to be <u>distributed</u> at the

ls, e.g. programmes, literature].]

C" are to be <u>used</u> in relation to ng the Event, at the Venue and

ls, e.g. advertisements, admission

ails of where and how to be used]

ties for and at the Event to be example, details of hospitality for y tickets for them, car parking for

>> and it will payable in full [at the

able, it shall be added to it at the VAT only on receipt of a VAT

[Note: If a deposit is to be paid init wording will need to be modified to to be paid.]

6. **"The Sponsor Designatio** business (which it requires

These might be, for examples, the and any accompanying artwork, d

7. **"Intellectual Property Rig** Designations belonging trade/service marks (regist names, goodwill, or rights Schedule.

[attach copy of the Privacy Notic





yable later instead, the above date/s when it and the balance is

py of items referring to Sponsor's 3)" above).

rvice mark, other marketing signs,

ual property rights in the Sponsor uding, for example, copyright, hts to sue for passing off, domain n. Other terms, are defined in the

6 of the Letter Agreement refers]