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PRESS RELEASE

ANNOUNCEMENT

FOR IMMEDIATE RELEASE

<<Insert Company Name>> Introduces New Product Name and Brief Description of Update>>

<<Insert City>>, <<Insert Country>>

<<Insert Company Name>> has [updated / introduced a new version of] <<insert description of update>>.

New/updated features include:

1. <<Insert name / title of feature>> <<insert description of the feature>>.
2. <<Insert name / title of feature>> <<insert description of the feature>>.
3. <<Insert name / title of feature>> <<insert description of the feature>>.
4. <<Insert name / title of feature>> <<insert description of the feature>>.
5. <<Insert name / title of feature>> <<insert description of the feature>>.
6. [add more as required]

<<Insert details of pricing and availability>>

[<<Insert further details e.g. additional information about the new or updated product, quotes from staff members, clients, reviews etc>>]

<<Insert Company Name>> is a provider of <<insert details of goods and/or services>> [and <<insert further details of interest about the company>>]

[NB: If you use more than one paragraph, please ensure this text appears at the foot of the page.]

Contact:

<<Insert Name>>

<<Insert Address>>

<<Insert Address>>

<<Insert Address>>

<<Insert Address>>

<<Insert Telephone Number>>

<<Insert Email Address>>

<<Insert Website>>

ENDS