# DATED

- (1) <<Supplier>>
- (2) <<Introducer>>

**INTRODUCER AGREEMENT** 

#### THIS AGREEMENT is made the day of

#### **BETWEEN:**

- (1) <<Name of Supplier>> [a company registered in <<Country of Registration>> under number <<Company Registration Number>> whose registered office is at] OR [of] <<insert Address>> ("the Supplier") and
- (2) <<Name of Introducer>> [a company registered in <<Country of Registration>> under number <<Company Registration Number>> whose registered office is at] OR [of] <<insert Address>> ("the Introducer")

#### WHEREAS:

- (1) The Supplier is in the business of <<insert brief description of Supplier's business>>, as fully described in Schedule 1.
- (2) The Introducer has a number of contacts that may be interested in purchasing or procuring the Supplier's [goods] **AND/OR** [services] that it is willing and able to introduce to the Supplier.
- (3) The Supplier wishes to be introduced to such contacts and is willing to pay to the Introducer a series of predetermined sums, to be defined in this Agreement, leading up to and concluding with the establishment of an ongoing business relationship with any such contact for the purchase or procurement of the Supplier's [goods] AND/OR [services] that results from such an introduction.

#### IT IS AGREED as follows:

#### 1. **Definitions and Interpretation**

1.1 In this Agreement, unless the context otherwise requires, the following expressions have the following meanings:

"Applicable Contract"	means a contract between the Supplier and a particular Prospective Client that has been Introduced by the Introducer for the provision of [goods] AND/OR [services] and that has been entered into within the Introduction Time Limit. For the purposes of this Agreement, Applicable Contracts shall be deemed to have been entered into upon the signing thereof by the Supplier and the relevant Prospective Client and "formation" shall be interpreted accordingly;
"Business Day"	means, any day (other than a Saturday or Sunday) on which ordinary banks are open for their full range of normal business in < <insert location="">&gt;;</insert>

"Commencement Date" means the date on which this Agreement comes into force, as set out in sub-Clause 9.1;

"Confidential Information" mea discl or in in wi infor mark "Introduction" mea deta equa "Introduction Date" mea Intro "Introduction Fees" mea Intro "Introduction Time Limit" mea Intro Pros Busi "Ongoing Business mea Relationship" Supp num to oc relat the e etc> Supp "Prospective Client" mea exist has who all re refer Pros auth AND "Term" mea Clau "Territory" mea 1.2 Unless the context otherwise 1.2.1 "writing", and any d communication effe similar means: 1.2.2 a statute or a provis provision as amende 1.2.3 "this Agreement" is Schedules as amend

arty, information which is other Party pursuant to eement (whether orally or n, and whether or not the d to be confidential or

upplier of the contact
t. This definition applies
uced" and "Introducing";

Introducer first Prospective Client;

the Supplier to the e 5;

eriod>>, beginning on the h the Supplier and the plish an Ongoing

Iship between the lient under which a are reasonably expected this Agreement, such a to be established upon mber, e.g. third, fourth a Contracts between the ective Client;

ation who is not an with whom the Supplier ist <<insert period>> [and in Schedule 2]. Any and re Client" shall include fficers of such ifficient authority to curement of [goods]

ment as defined in

ition of Territory>>.

e in this Agreement to:

udes a reference to any acsimile transmission or

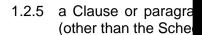
ference to that statute or evant time;

eement and each of the ne relevant time;

and

Fee)

1.2.4 a Schedule is a sche



- 1.2.6 a "Party" or the "Part
- 1.3 The headings used in this A no effect upon the interpreta
- 1.4 Words imparting the singula
- 1.5 References to any gender s
- 1.6 References to persons shall

# 2. Appointment of the Introducer

- 2.1 The Supplier hereby appoi within the Territory and Intro and in accordance with the I
- 2.2 The Introducer shall have Supplier in any way or ind (including, but not limited to not hold itself out as having
- 2.3 The Introducer shall not, Supplier, have any authority (pre-contractual or otherwise
- 2.4 The Introducer shall not presimilar materials) for the Suuse any brands, logos or belonging to the Supplier with
- 2.5 The Introducer shall, in all d Prospective Clients are awa in its capacity as an Introd relationship with the Supplie

#### 3. Introductions

- 3.1 The Introducer shall use rea number>> Prospective Clie beginning on the Commence
- 3.2 The Introducer shall Introdu sub-Clause 3.1 to the Supp details to include:
  - The full name of th Introducer's contact person);
  - 3.2.2 Contact details for the telephone number(s)
  - 3.2.3 A detailed descripti required particulars>
  - 3.2.4 <<insert additional d

Clause of this Agreement the relevant Schedule.

this Agreement.

ience only and shall have

e plural and vice versa.

der.

entify Prospective Clients or as specified in Clause 3 ent

whatsoever to bind the on the Supplier's behalf al relationships) and shall to do so.

ritten agreement of the any form of negotiations

br sales literature (or any R [services] and shall not registered or otherwise) written agreement.

Clients, ensure that such representing the Supplier thave any other form of

identify [at least] <<insert >>, the first such period

ve Clients identified under ils thereof in writing, such

cluding the name of the ent is not an individual

luding, but not limited to, postal address;

Client including <<insert

3.2.5 <<insert additional d

- 3.3 The Introducer shall ensu [services] supplied by the facilitate the Introduction Introducer shall not mak warranties with respect to Supplier that are not made literature.
- 3.4 [Where the Introduction of results in the formation of Introduce the same Prospe this Agreement] OR [for a entry into the Applicable Cor

th the [goods] AND/OR reasonably necessary to to the Supplier. The tims, representations or services] supplied by the wn promotional and sales

re Client to the Supplier the Introducer shall not party [during the Term of d>> after the date of the Client and the Supplier].

# 4. Supplier's Obligations

4.1 [The Supplier shall be und made by the Introducer and to an agreement or to arra event that the Supplier cho shall, in good faith, and Ongoing Business Relations Introduction Time Limit. No Clause 4.1, nothing shall co a Prospective Client that is r

OR

- 4.1 [After an Introduction has endeavours to come to a purpose of establishing an such an agreement is reach reasonable endeavours, est Prospective Client within the foregoing provisions of this to enter into any agreemen interests of the Supplier.]
- 4.2 The Supplier shall notify the Business Days of its entry in
- 4.3 The Supplier shall furnish t not limited to, promotional a by the Introducer from tim Introductions under the term
- 4.4 If the Supplier at any time do to change the [goods] AND is to seek Prospective Clien changes [as soon as is reas

de ros In enc est ing

w up on any Introduction der no obligation to come rospective Client. In the Introduction, the Supplier ndeavours, establish an espective Client within the ing provisions of this suber into any agreement with the Supplier.1

ier shall use reasonable rospective Client for the onship. In the event that good faith, and using all less Relationship with the nit. Notwithstanding the shall compel the Supplier ent that is not in the best

within <<insert period>>

information including, but by be reasonably required the Introducer to make

reement changes or plans ect to which the Introducer orm the Introducer of such nediately].

# 5. Introduction Fees and Payment

5.1 The Introduction Fees pay comprised of the following:

Fee on Introduction:

Entry into first Applicable Co

Entry into second Applicable

Entry into third Applicable constituting establishment of Business Relationship:

- 5.2 Within <<insert period>> But an Applicable Contract und invoice to the Supplier for the 5.1.
- 5.3 The Fee on Introduction as payable within <<insert per made under Clause 3. Introduction being made univoice to the Supplier for the
- 5.4 The Supplier shall pay any preferred method(s)>>, to s to time nominate, within << relevant invoice.
- 5.5 If the Supplier fails to pay of Introducer under this Agree remedy available to the Intro
  - 5.5.1 that amount shall b made in full at the rabank name>> base judgment; and
  - 5.5.2 the Introducer shal Introduction services been received by th deemed to be in bre event of suspension
- 5.6 The Supplier shall not be r incurred by the Introducer Agreement unless the Partie

#### 6. Anti-Bribery Provisions

6.1 Both Parties shall act in a Agreement and shall conduanti-bribery provisions of t proportionate compliance v including, but not limited to the Introducer shall be

| Im>> | Im>>

> of the Supplier's notice of ntroducer shall submit an ee due under sub-Clause

> 5.1 shall become due and of an Introduction being> Business Days of an roducer shall submit an

he Introducer by <<insert Introducer may from time as Days of receipt of the

nt which is payable to the dice to any other right or

ue date until payment is e>>% above the <<insert ooth before and after any

nd its provision of the outstanding amount has e Introducer shall not be der this Agreement in the 5.2.

Introducer for any costs ts obligations under this ing.

to the provisions of this dance with the spirit and Each Party shall ensure ing into account factors its business; the markets

and territories in which it o which it transacts including. service providers and clients

- In particular, neither Party 6.2 anything that may, under constitute a bribe includin disproportionately lavish ho reward or constitute impro obligations.
- 6.3 Each Party shall ensure tha associated persons (as def bribing another person with obtaining or retaining an ad insofar as any actions of suc
- 6.4 The Introducer hereby ac Policy, annexed to this Agre
- 6.5 [The Supplier hereby agree annexed to this Agreement

#### 7. Confidentiality

- 7.1 Each Party undertakes that authorised in writing by the continuance of this Agreeme
  - 7.1.1 keep confidential all
  - 7.1.2 not disclose any Con
  - 7.1.3 not use any Confident contemplated by and
  - 7.1.4 not make any copies any Confidential Info
  - 7.1.5 ensure that none of contractors or advise be a breach of the pr
- 7.2 Either Party may:
  - 7.2.1 disclose any Confide
    - 7.2.1.1 any sub-contr
    - 7.2.1.2 any governme
    - 7.2.1.3 any employe aforemention

to such extent only a this Agreement or a first inform the perso Information is confid such body under sut such body) obtaining confidentiality unde undertaking should

of any other parties with actors, agents, suppliers,

ree to receive or accept of the Bribery Act 2010, financial incentives and reof) designed to induce. Party concerned of its

re in place to prevent any e Bribery Act 2010) from or retaining business, or of business, for that Party ate to this Agreement.

nce with its Anti-Bribery

ith its Anti-Bribery Policy,

by sub-Clause 7.2 or as at all times during the d>>1 after its termination:

hy other party:

v purpose other than as his Agreement;

or part with possession of

employees, agents, subdone by that Party, would 7.1.1 to 7.1.4 above.

regulatory body; or

Party or of any of the

urposes contemplated by ach case that Party shall stion that the Confidential the disclosure is to any employee or officer of any ne other Party a written in question. Such able in the terms of this

Party;



Clause 7, to keep the only for the purposes

7.2.2 use any Confidential other person, to the or at any time after fault of that Party. Ir not disclose any part knowledge.

7.3 The provisions of this Claus terms [indefinitely] OR [for of this Agreement], notwiths reason.

8.1 No Party to this Agreement their obligations where suc beyond the reasonable cont limited to: power failure, into unrest, fire, flood, storms governmental action or any

in question.

8.2 [In the event that the Introdu result of force majeure for Supplier may at its discretio end of that period.

9.1 This Agreement shall come and shall continue for a Terr provisions of this Clause 9.

9.2 Either Party shall have the Agreement has been exte extension of the Term of period>>. Such extension s Parties.

Either Party may terminate 9.3 <<insert notice period>> v

notice to the other Party if:

any sum owing to provisions of this A Business Days of the

9.4.2 the other Party com this Agreement and,

confidential and to use it is made: and

ose, or disclose it to any e date of this Agreement, lic knowledge through no sclosure, that Party must mation which is not public

e in accordance with their bd>> after the termination of this Agreement for any

ure or delay in performing s from any cause that is auses include, but are not ure, industrial action, civil terrorism, acts of war, nd the control of the Party

bligations hereunder as a f <<insert period>>, the nt by written notice at the

Commencement Date>> m that date, subject to the

ng not less than <<insert e prior to the expiry of the er period for which this provision) to request the urther period of <<insert mutual agreement of the

to the other not less than on or at any time after

ement by giving written

Party under any of the within <<insert period>>

any of the provisions of of remedy, fails to remedy

#### 9. **Term and Termination**

**Force Majeure** 

8.

notice period>> written notice Term specified in sub-Cla

<<insert minimum term of ad

9.4 Either Party may immedia

it within <<insert per notice giving full paremedied:

- 9.4.3 an encumbrancer ta company, a receiver that other Party;
- 9.4.4 the other Party make being a company, b the meaning of the Ir
- 9.4.5 the other Party, being made against it or, to the purposes of bond a manner that the combound by or assume this Agreement);
- 9.4.6 anything analogous jurisdiction occurs in
- 9.4.7 that other Party ceas
- 9.4.8 control of that other persons not having Agreement. For t "connected persons Sections 1124 and 1
- 9.5 For the purposes of sub-Cla remedy if the Party in bread respects.
- 9.6 The rights to terminate th prejudice any other right or concerned (if any) or any oth

### 10. Effects of Termination

Upon the termination of this Agreen

- 10.1 any sum owing by either Pa Agreement shall become im
- 10.2 all Clauses which, either ex the expiry or termination of t
- 10.3 termination shall not affect of which the terminating Party termination or any other right may have in respect of an before the date of termination
- 10.4 subject as provided in this rights neither Party shall be
- 10.5 each Party shall (except to cease to use, either direct shall immediately return to the control which contain or reconstrol which contains or reconstruction.

after being given written and requiring it to be

ere the other Party is a the property or assets of

ment with its creditors or, Iministration order (within

has a bankruptcy order nto liquidation (except for e-construction and in such m effectively agrees to be on that other Party under

g under the law of any y;

, to carry on business; or

any person or connected arty on the date of this Clause 9, "control" and ngs ascribed thereto by orporation Tax Act 2010.

be considered capable of rovision in question in all

this Clause 9 shall not in respect of the breach

ly of the provisions of this le:

, relate to the period after ain in full force and effect;

damages or other remedy ne event giving rise to the emedy which either Party nent which existed at or

n respect of any accrued on to the other; and

in Clause 7) immediately fidential Information, and ments in its possession or mation.

#### 11. No Waiver

No failure or delay by either Party i shall be deemed to be a waiver of t of any provision of this Agreement breach of the same or any other pro-

#### 12. Further Assurance

Each Party shall execute and do may be necessary to carry the prov

#### 13. **Costs**

Subject to any provisions to the co own costs of and incidental to the into effect of this Agreement.

### 14. Set-Off

Neither Party shall be entitled to se or sums received in respect of agreement at any time.

#### 15. Assignment and Sub-Contracting

- 15.1 [Subject to sub-Clause 15. Parties. Neither Party ma floating charge) or sub-lic hereunder, or sub-contrac hereunder without the writte be unreasonably withheld.
- 15.2 [The Introducer shall be entired by it through any other mer skilled sub-contractors. An contractor shall, for the pure or omission of the Introduce

#### 16. **Time**

16.1 [The Parties agree that all t be of the essence of this Ag

#### OR

16.2 [The Parties agree that the for guidance only and are r varied by mutual agreement

thts under this Agreement by either Party of a breach waiver of any subsequent

documents and things as into full force and effect.

s Agreement shall pay its n, execution and carrying

anner from payments due Agreement or any other

ement is personal to the arge (otherwise than by legate any of its rights any of its obligations arty, such consent not to

ne obligations undertaken ugh suitably qualified and ch other member or sub-, be deemed to be an act

to in this Agreement shall

to in this Agreement are Agreement and may be



## 17. Relationship of the Parties

Nothing in this Agreement shall co joint venture, agency or other fiduci contractual relationship expressly p

#### 18. Third Party Rights

No part of this Agreement is interactordingly the Contracts (Rights Agreement.

### 19. Notices

- 19.1 All notices under this Agree if signed by, or on behalf o notice.
- 19.2 Notices shall be deemed to
  - 19.2.1 when delivered, if d registered mail) durir
  - 19.2.2 when sent, if trans transmission report of
  - 19.2.3 on the fifth busines ordinary mail, postag
  - 19.2.4 on the tenth busine postage prepaid.

In each case notices shall address, or facsimile numbe

## 20. Entire Agreement

- 20.1 This Agreement contains respect to its subject matter in writing signed by the duly
- 20.2 Each Party acknowledges the on any representation, winnocently or negligently) ex

# 21. Counterparts

This Agreement may be entered Parties to it on separate counterpa shall be an original, but all the cosame instrument.

### 22. Severance

In the event that one or more of

constitute a partnership, the Parties other than the nent

on any third parties and 99 shall not apply to this

ind be deemed duly given er of the Party giving the

her messenger (including of the recipient; or

e-mail and a successful ted; or

g, if mailed by national

ng, if mailed by airmail,

st recent address, e-mail ty.

etween the Parties with d except by an instrument es of the Parties.

greement, it does not rely other provision (made ed in this Agreement.

counterparts and by the o executed and delivered ll constitute one and the

greement is found to be

unlawful, invalid or otherwise unenf severed from the remainder of thi shall be valid and enforceable.

#### 23. **Dispute Resolution**

- 23.1 The Parties shall attempt to Agreement through negotiat have the authority to settle s
- 23.2 [If negotiations under sub <<insert period>> of receipt attempt to resolve the disp Dispute Resolution ("ADR")
- 23.3 [If the ADR procedure und within <<insert period>> of t not participate in the AD arbitration by either Party.
- 23.4 The seat of the arbitration upon The arbitration shall be governous Arbitration as agreed between unable to agree on the arbitration giving written not be puty President for the time the appointment of an arbitrat may be required.]
- 23.5 Nothing in this Clause 23 applying to a court for interir
- 23.6 The Parties hereby agree th dispute resolution under this Parties.

#### 24. Law and Jurisdiction

- 24.1 This Agreement (including a therefrom or associated the accordance with, the laws of
- 24.2 Subject to the provisions of or claim between the Partic contractual matters and obli shall fall within the jurisdiction

vision(s) shall be deemed ainder of this Agreement

ng out of or relating to this inted representatives who

esolve the matter within negotiate, the parties will gh an agreed Alternative

s not resolve the matter dure, or if either Party will ute may be referred to

all be England and Wales.

Act 1996 and Rules for event that the Parties are or Arbitration, either Party apply to the President or Institute of Arbitrators for for any decision on rules

arty or its affiliates from

ome of the final method of final and binding on both

ers and obligations arising led by, and construed in

controversy, proceedings ment (including any nonn or associated therewith) d and Wales. SIGNED for and on behalf of the Supplier to << Name and Title of person signing for the

**Authorised Signature** 

Date: \_\_\_\_\_

SIGNED for and on behalf of the Introduce << Name and Title of person signing for the

**Authorised Signature** 

Date: \_\_\_\_\_

SC ess

The Supplier's Business

<<Insert details of the Supplier's business and/or services supplied>>

the nature of the goods

[SC

**Prospective Client Criteria** 

<< Insert details of necessary or desirable of

Client to fulfil>>]

15

[SC

The Introducer's Anti-Bribery Policy << Attach a copy of the Introducer's Anti-Br

d in sub-Clause 6.4>>]

[SC

The Supplier's Anti-Bribery Policy << Attach a copy of the Supplier's Anti-Brib

in sub-Clause 6.5>>]

17